

Appendix 2 – Readers' feedback

Here are some of the comments from our readers

Feb 2009 edition

- A very well put together magazine. Good, strong, simple design is effective - well written (no typos, mistakes or poor grammar) and in Plain English which makes it more accessible.
- City Matters is a mine of information which I welcome as I don't have to trawl my way through the phone book to try and find numbers of services I may need to access. The events calendar is great and the articles giving information on waste and recycling.
- Congratulations on winning your PR award. I think your paper is great, with plenty of news and activities for people to get off their butts and join in. Plenty of helpful tips and advice.
- Delighted to have clarity on what can be put into the brown and blue bins.
- Great balance at present.
- Great to be kept updated on events in Belfast.
- I think City Matters covers a lot of topics. I enjoy it every month. Keep up the good work.
- I thoroughly enjoyed this issue and like to keep abreast of local issues, great reading!
- It is a well designed and flowing issue with bundles of energy and information.
- I read each edition of City Matters from cover to cover.
- Thought it was really good actually! Putting Ardal O Hanlon on the front inspired me to pick it up and read through it. Glad I did, and the events highlights at the back was great too. Really positive.
- This is a handy and helpful little book

Autumn 08 edition

- Excellent issue in all respects. I have extracted some articles for future use and have filed the list of items suitable for recycling.
- Very interesting and informative look forward to your next issue.
- Excellent, covered so many topics I enjoyed reading it.
- Lots of diverse topics. Well laid out.
- This is a most interesting, varied and informative edition which is very attractively produced. Well done!
- This issue was so colourful and full of interesting topics and contained a welcome timetable of events. I have recently moved to Belfast and appreciated all the news.
- Nicely presented, bright attractive format and engaging to read. Nice to keep in touch with community activities.
- I have read City Matters and as usual I found it brilliant. It is informative and entertaining. Keep up the good work.
- The information is very good. I would never know half of what is going on without your help and magazine info. I think you cover a huge range of information on most things.
- I find it a very colourful and informative mag. It makes for great reading and there is something to interest people of all ages. Congratulations on an excellent magazine
- With the first issue I was rather sceptical - 'not another magazine through our door, full of ads and hot air' however, I find City Matters informative interesting and well presented - congratulations! Keep going!